

Dance Studio Comparison Shopping Calculation Form

Studio Name:			
Private Lesson Length in Minutes			
* Cost			
Private Lesson Cost – Per Lesson			
Group Class Cost – Per Class			
Practice Party Cost – Party			
** Quality			
Communications Rating			
Knowledge Rating			
Ease & Comfort Rating			
Learning Rating			

Please contact us if you have any questions or comments about this Comparison Shopping form.

* Cost

If group classes & practice parties are included in the lesson price either leave those rows blank or enter 0.

** Quality

Rate each category on a scale of 1 -5 (*1 is worst – 5 is best*). For best results you should complete your ratings ASAP after your lesson.

Communications Rating: As you're taking your lesson do you feel the instructor is communicating to you in a manner that is easy to understand, and is efficient and effective?

Knowledge Rating: Is the instructor knowledgeable about the material he or she teaching you? When you ask questions do you get direct and useful answers or confusing and uninformative answers?

Ease & Comfort Rating: How at ease and comfortable does the instructor make you feel? At first this may seem to be unimportant, but to learn effectively it's very important to feel at ease, not nervous or self-conscious.

Learning Rating: How much did you learn during your free trial lesson? Even if you like the instructor and felt comfortable while taking the lesson; if you didn't learn anything what's the point of purchasing lessons?

Enter the information into our downloadable Comparison Shopping Spreadsheet and view the results. The summary report gives you three very important calculations:

An apples to apples **Actual Cost** per 60 minutes comparison

An **Average Quality Rating** comparison based on your own perceptions

A **Value Rating** that compares cost to perceived value. In other words; lower cost plus higher quality equals better value.